after:hours Centre for Languages, Culture and Communication

**Course Descriptor**

**Course Title:** Strategic Thinking and Communication

**Type of Course:** Adult Education

**Credit:** Not credit bearing

**Weekly Session Titles and Descriptions**

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| Week | Session Title/Description |  |
| 1 | The world in extraordinary times |  |
| 2 | Developing new behaviours and innovative strategic plans |  |
| 3 | Cultivating collective wellbeing and mindfulness |  |
| 4 | Leveraging cross-industry insights for innovation |  |
| 5 | Change-making discussions and collaboration |  |
| 6 | Building an adaptive organisation |  |
| 7 | Fostering Disruptive thinking and innovation |  |
| 8 | Becoming an innovator inside your organization |  |
| 9 | Looking to the future |  |
| 10 | Final project and presentation |  |

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| Course OverviewWe live in a world that is undergoing profound economic and societal transformation. Old social, cultural and economic models are being challenged, and new models are driven by the need to adapt and geopolitical instabilities. A key factor for managers in all walks of life, from NGOs to charities, educational institutions to the commercial sector is to develop qualities and fundamental skills to achieve their goals.This course offers the possibility to acquire key competencies that effective managers use by focusing on adapting theoretical tools in real situations, developing interactions experiences during negotiations and proposing operational models that can be used in management situations.At the heart of the course is the question of analysis, planning and communication and topics and case studies will include problem solving (in groups), time and priority management, decision taking, public speaking, effectiveness of teams, negotiation, “selling" ideas and influence, inspiring others, managing SME (subject-matter experts) and cybersecurity.Participants will also explore how AI technologies can be leveraged to enhance decision-making processes, streamline operations, and gain valuable insights from vast amounts of data.Each session offers a case study that illustrates the theme of the session, work in groups and debriefing in the classroom, exchange of points of view, analysis.Required Previous Experience (if any)No previous experience of philosophy is necessary, but you should have some background in psychotherapy.Required Reading Material or Special Equipment Needed (if any)* None specified

Learning OutcomesAt the end of this course you should be able to* Identify current areas of economic and societal transformation and tools for speculating on future areas of societal change
* Develop personal, social and organisational models for analysis, and tools for communication and implementation of change in organisational settings
* Develop cooperative working process and a capacity to present to others in a logical and ordered way the outcomes of a project plan, as well as be able to discuss feedback from class peers on presentations.

Possible Further StudyFurther courses on the after:hours programme might be useful to you.Additional informationThis course descriptor may be subject to change during the delivery of the course, depending on the specific direction and nature of the learner cohort, and is intended to be responsive to the group dynamics as they emerge during the delivery of the course. |