

# Career Goals

**Big Goals** • **What are your Career Goals?** i.e. Lecturer/Fellowship? Data Scientist?

**Stepping Stones** • **How will you achieve your Big Goals?**

Break down your goals into small, achievable tasks so that you get frequent opportunities to accomplish them and feel motivated to take on other goals.

i.e., Big Goal = Secure a fellowship • Stepping stones = To secure a fellowship I will have to - search for funding, find a host, draft an application, establish collaborators, budget plan, update CV....

i.e., Big Goal = Transition to industry • Stepping stones = To transition to industry I will have to - research job opportunities, network with potential employers, update CV, update LinkedIn profile....

## Top tips for setting goals and creating your stepping stone:

### SMART Goals

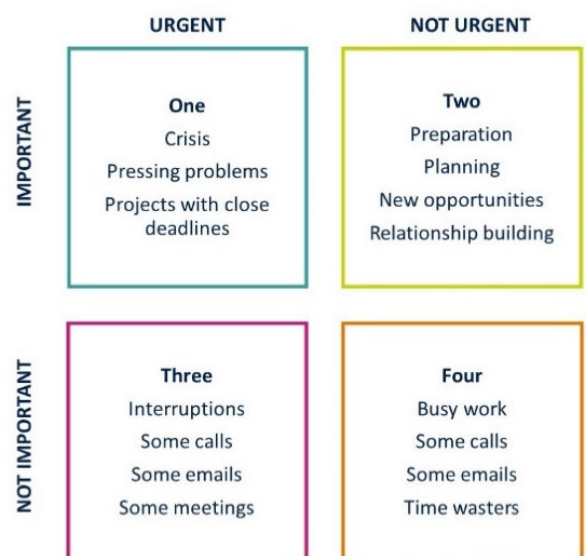
- **Specific** – precise and detailed – what exactly do you want to achieve?
- **Measurable** – with criteria for determining progress and success – how will you know when you've achieved it?
- **Achievable** – attainable and action-oriented – is it something you have control over?
- **Realistic** – relevant and aligned – why is this applicable to your career / life?
- **Time-bound** – grounded within a time-frame – when do you want to achieve your goal?

### Locke's goal-setting theory (1968, Edwin A. Locke and Gary P. Latham,)

- **Clarity** – effective goals are clear, measurable, specific
- **Challenge** – difficult enough to be interesting, not so difficult that you can't reach them
- **Commitment** – attainable and relevant – i.e. contribute to an overarching goal
- **Regularity of Feedback** – monitor your progress to maintain momentum and enthusiasm
- Allow enough time especially if you have to learn how to do the task "on the job"

### Priorities

- Set priorities so that you know which of your goals to focus your attention toward
- Setting priorities will help you avoid feeling overwhelmed by having too many goals
- Consider your goals using the [Urgent vs. Important Matrix](#); classify your daily, weekly and future tasks / goals across the four quadrants. Important = tasks which will have a significant impact. Urgent = tasks which will have an immediate impact and you must do now
- Most tasks you plan based on your goals will be Important or Urgent & Important
- Consider your time and how to focus on the important things in your career and life



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