StudentShapers Recruitment: Calling all *Business School Undergraduate and MSc programme* students.

How do Business School students use GenAI for their learning and what support do they need to improve their AI literacy?

Number of positions:

We are looking to work with 3 undergraduate (UG) students and 1 MSc student from the Business School

Bursary:

For UG: £965, for 30 hours over 10 weeks part-time, plus one full-time week in June 2024 after teaching and assessments

For MSc: £965, for 45 hours over 15 weeks part-time

Who should apply:

Undergraduate students from the Business School, from the BSc Economics, Finance and Data Science, BPES, Joint Honours and/or iBSc programmes taking modules in the Business School and postgraduate students from one of the Business School MSc Programmes.

Campus/Location: South Kensington campus and online collaboration

Project details:

GenAI is at the heart of education policy discussions across all universities in the world. The focus of discussions is primarily in understanding how teaching staff can make best use of GenAI in their classes and assessments and how to handle academic integrity policies. Russell Group principles, adopted by Imperial College and strongly supported by the Business School, emphasise the need to prepare students for a world where Generative AI tools will be a part of working life, and wider life as citizens.

We want to establish a benchmark understanding, as of 2023/24, regarding how Business School students are currently using GenAI through this Student Shapers project. This understanding will provide us with baseline context to inform the potential development of an in-house student focused GenAI training course tailored specifically to the needs of Business School students. Student partnership in this project is critically important, and your experiences will be instrumental in ensuring that the training course we develop is student-centred and engaging.

This project will involve three undergraduate and one postgraduate students working with our faculty and IDEA Lab researcher from January 2024. As a student shaper on this project, you will have the opportunity to:

- **In-depth Desktop Research**: contribute to foundational insights by exploring GenAI usage in education and work.
- **Student-Designed Survey**: design and conduct a survey guided by the researcher to unveil current GenAI usage patterns.
- **Real-world Employer Interviews**: Gain practical insights by engaging with employers, bridging the gap between academia and industry.
- **Student-led Focus Groups**: Facilitate focus groups, showcasing leadership and collaboration skills.
- **Joint Data Analysis and Co-authored Report**: analyse survey and interview data and contribute to a project report detailing current student GenAI usage and recommendations for support that Business School students would value on the use of GenAI.

We look forward to receiving applications from a diverse group of students. Priority will be given to applicants who demonstrate a commitment to the project goals and to working effectively with other students and staff. Please also make clear any skills and knowledge that you have that will help make this project a success.

How to apply:

Your applications (300-500 words, which will include a statement of your interest in the project,) should be made via the 'Student Expression of Interest' form on the StudentShapers website (here)) or accessed using the QR code. This will then be distributed directly to the appropriate staff partner. You may be invited to an informal online interview as part of the selection process.

Deadline: *20th December 2023 at 12 noon*

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