**Imperial UKRI Impact Acceleration Account (IAA)**

***B1: Project plan form***

***All sections must be completed – incomplete applications cannot be reviewed by panel***

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| 1. **Applicant details** | | | |
|  | **Lead applicant** | | **Co-applicant (if applicable)** |
| Name |  | |  |
| Email |  | |  |
| Faculty/Department |  | |  |
| **Named researcher** | | (if applicable) | |
| Name | |  | |
| Faculty/Department | |  | |
| **Worktribe PA number** | | | |
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| **2) Project title** (up to 20 words) |
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| **3) Lay project overview** (up to 100 words) *Please provide a brief* *overview of the main innovation, its potential impact, and the role of this IAA award in delivering the impact. This lay summary may be used on the Imperial UKRI IAA website.* |
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| **4) Project description** – **max 600 words**  *THIS SECTION IS NON-CONFIDENTIAL AND MAY BE SHARED WITH RELEVANT EXTERNAL PARTNERS*  *Include relevant scientific background, any preliminary data and a description of the proposed activities, the project’s current status and its primary objectives.* |
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| **5) Outline project objectives, plan and milestones** – **max 400 words**  *What are the objectives and how will they be achieved? Summarise the work plan, including two-three milestones (one being the project end). For each define the success criteria that will be used to ascertain if the milestone has been met. Applicants may submit project timeline information diagrammatically.* |
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| **6) Need and rationale for impact activity** – **max 500 words**  *What is the need you are seeking to address? What is your proposed solution (use appropriate evidence to demonstrate this solution meets the targeted need)? If applicable, what is the market competitiveness of your proposal compared to existing solutions? How is the proposal in scope for the IAA?* |
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| **7) Ability to deliver and follow on** – **max 400 words**  *Describe the ability of the team/applicant to deliver the impact project. What opportunities are there for follow on funding or securing support from external partners? Describe the route to uptake* |
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**TO BE COMPLETED IF JUSTIFYING CONCURRENT/SEQUENTIAL IAA PROJECTS**

*Complete if you already have an active IAA project, or have completed a previous IAA project.*

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| **Justification** – **max 200 words**  *Please provide detail regarding how the new proposal is significantly different from your other awarded project, or provide justification for why additional IAA support for the same/similar activity is required.* |
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